



**GRAPHICS**CENTRAL  
*THINK **BIG**...PRINT **BIG**!*

After  
Crescent Moon Restaurant  
Before



When planning your next advertising campaign or marketing strategy, THINK BIG and move away from the norm and the noise of traditional advertising. Create a unique space just for you.

Graphics Central is a one-stop, high-quality, premiere graphics provider that uses the most current and innovative technology to provide great design and printing for indoor and outdoor communications media.



We provide...

- Large and Grand Format Printing
  - Dye Sublimation
  - Digital and Inkjet
  - UV Flatbed
  - Silk Screen
- Design Services
  - Finishing
  - Fulfillment
  - Custom Fabrication
  - Custom Printed Boxes and Packaging
  - Installation



Graphics Central is a leading provider of visual branding solutions for promotions, advertising and indoor and outdoor special events.

*We design and produce:*

- Banners
- Signage
- Custom Wallpaper
- Vinyl and Static Clings
- Tradeshow Graphics
- Vehicle Wraps
- Building Wraps
- Decals & Magnets
- Restaurant Menu Boards
- Interior Signage
  - POP Materials
  - POS Materials
  - Floor Decals



Falcons 365 Store  
Lenox Square Mall



***Graphics Central has the experience and wants to serve...***

We have been in business since 1992 and our management team has over 150 years of combined experience in the industry. Graphics Central can provide you with high quality, consistent products coupled with expert advice and a superior level of customer service for all of your large format printing needs. We constantly strive for excellence in the areas of technology, personnel, industry knowledge and, most importantly, customer service. Customer service, from the initial order to delivery of the final product, is a top priority for the entire team at Graphics Central. We succeed when you succeed!

***Graphics Central has a dependable management team...***

Throughout a changing business climate, we have maintained consistent ownership. With our decision makers in the office, we are lean enough to react to varying client needs with tight turnarounds.

## ***Your design or ours...***

*When you want to make a really BIG impression, we'll make you stand out in the crowd.*

***Our printing and finishing services will support your large format needs...all under one roof.***

### ***Screen Printing***

Screen printing is a highly effective way to produce large quantities of banners, signs, posters, floor graphics, decals, etc. We offer unsurpassed ink opacity and UV durability that withstands extreme environments. Our 12-foot press will handle any job.

### ***Dye Sublimation***

Digital dye sublimation is for those high quality and elegant projects. In this process, the image is sublimated to the fabric...it actually dyes the fabric with the artwork making it washable and long lasting. Our dye sublimation service offers vibrant color on a wide variety of fabrics.

### ***Large and Grand Format Inkjet***

We have several press sizes to accommodate your needs.

- Our grand format VUTEK® prints 8-colors on a variety of seamless substrates up to 126" wide (3 meters).
- Our super-wide VUTEK® PressVU 6-color UV flatbed printer allows direct printing onto rigid substrates. We can print directly onto aluminum and plastics up to 1.75" thick and 80" wide.
- Our 6-color high resolution inkjet printers offer the highest quality and most accurate color available. We can print 59.5" wide on a variety of substrates.

Phillips Arena - Final Four



*With any of our equipment, we offer consistent quality print that is superior to photographic mural printing while giving you outdoor durability.*

***No job is too large or too small.***

### ***i-cut® Digital Router***

The i-cut digital cutting system allows for precise cutting and routing of materials up to 1" thick. It provides fast and precise digital cutting for sheets and can cut to exact registration. This router will provide clean cut edges for all of your custom die cut graphics made from materials such as vinyl films, polycarbonate, paper, carton, sign foam, Gatorfoam®, Sintra®, and much more. Anything is possible when you THINK BIG!

### ***Finishing***

Our finishing department can take your projects to the next step. We can help you select the proper finishing for all of your applications. We offer a wide range of finishing options such as mounting, cutting, sewing, grommets, die cutting, heat welding, heat bending, framing, installation and much more.

### ***Laminating***

To protect your product, we offer up to 60" wide hot or cold film lamination. Our laminates are available in glossy, matte or luster finishes. In addition, we also offer a special non-slip floor laminate, which is ideal for floor decal graphics.

### ***Fulfillment and Kit Packing***

Our experienced fulfillment staff can handle all your products from start to finish. Our fulfillment and kit packing department can custom crate, individually box and package your project. Then, we will ship your order to you or your client(s) when complete. To make your project truly unique, we can custom print your boxes and packaging to add that extra visual element. We not only do it right, but we deliver on time and we do whatever it takes to make your project happen and serve you...our customer.

Zestos Restaurant





## **GRAPHICS**CENTRAL

*THINK **BIG**...PRINT **BIG**!*

3616 McCall Place : Atlanta : GA 30340

ph: 770:455:8804

fx: 770:455:8842

[www.GraphicsCentralinc.com](http://www.GraphicsCentralinc.com)

*We appreciate your time and consideration.  
Please call us for your next project or proposal...  
770-455-8804. Thank you in advance.*

*The Staff at Graphics Central*

# Equipment List



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## *Dye Sublimation*

- o 60" Mimaki JV4 Inkjet
- o Azteck Dye Sub Transfer Unit

## *Digital and Inkjet Departments*

- o VUTEk 3360 126", 8-Color Solvent Inkjet Printer
- o 60" Roland HiFi Jet 6-Color Aqueous Inkjet Printer
- o 60" Mimaki JV3 6-Color Solvent Inkjet (2)
- o 60" VUTEk 150 6-Color Solvent Inkjet Printer
- o 80" VUTEk PressVU 6-Color UV Flatbed Printer
- o 54" Autotype Thermal Imagesetter

## *Silkscreen Department*

- o 60" x 144" Automatic UV Press
- o 50" x 70" Automatic UV Press
- o 44" x 64" UV Press

## *Laminators*

- o 60" Orca IV Hot/Cold Film Laminator
- o 54" Orca I Hot/Cold Film Laminator
- o 38" D&K Shoe Film Laminator

## *Sheeter*

- o 60" Rosenthal Automatic Sheeter

## *Finishing Department*

- o Segal Full Automatic Grommet Machine (2)
- o 8 – Kansai Double Stitch Sewing Machines
- o Juki Lock Stitch Sewing Machines
- o Challenger Single Head Paper Drill
- o 126" Cauhe Guillotine Cutter
- o 16' Miller Weldmaster Heat Welder
- o i-Cut Digital Router/Die Cutter



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